International Federation of Pharmaceutical Manufacturers & Associations

Technical Briefing





Making Natural Product Research Work

Tuesday 5 February 2013 13:30 - 15:00 World Intellectual Property Organization Room U. Uchtenhagen (Main Building, 1st floor) Chemin des Colombettes 34

Lunch will be served outside the room at 13:15 Biopharmaceutical R&D is a challenging and complex process that is crucial for the development of new medicines that improve the lives of millions of patients around the world. When carrying out natural product research there are even greater challenges, which range from longer discovery timelines, to complexities in sourcing of materials and in large scale production. This IFPMA Technical Briefing is intended to show how these challenges can be overcome through collaborations, underpinned by a workable legal framework, where many pieces have to come together to achieve the perfect picture.

Program

Introduction & Welcome

13:30 – 13:35 Andrew Jenner, Director, Innovation, Intellectual Property and Trade, IFPMA (Moderator)

Presentations

13:35 - 14:35

Dr Frank Petersen, Head of Natural Products Unit, Novartis Institutes for Biomedical Research

Dr Bubpha Techapattaraporn, Research Assistant, Bioresource Technology Unit, BIOTEC National Center for Genetic Engeneering and Biotechnology, Thailand

Prof Mark Crowell, Associate Vice President for Research, University of Virginia

Moderated Panel Discussion 14:35 – 14.45

Questions & Answers 14.45 – 15:00

For further information, please contact: Chiara Gherardi : <u>c.gherardi@ifpma.org</u>, +41 22 338 32 00 Please feel free to circulate the invitation to your colleagues.