

# DEVELOPING WORLD HEALTH PARTNERSHIPS DIRECTORY

OVER 250 HEALTH PARTNERSHIPS THAT MAKE A DIFFERENCE TO PEOPLE'S LIVES



The global health community needs to overcome both new and current challenges in the aftermath of the United Nations Millennium Development Goals (MDGs). Good health is one of the cornerstones of sustainable development. Healthier people help societies grow and develop. In turn, healthier societies favor better health.

As the world gathers again to design the road ahead for better and sustainable prosperity in the 21st century, the international community should continue giving health a central role. The health systems of low-and middle-income countries (LMICs) are today confronted with the task of combating a double-burden of disease. Infectious diseases like HIV/ AIDS, malaria, tuberculosis and neglected tropical diseases (NTDs) result in the death of over 3.8 million individuals each year. And looming like a tidal wave, NCDs kill 29 million people each year in LMICs.

The burden that stems from infectious and noncommunicable diseases (NCDs) also cripples economies, slowing down development and often contributing to continuing a cycle of poverty. To take on old and new challenges, stakeholders across the global health community are increasingly turning to innovative solutions, tapping into the proven benefits of public-private partnerships (PPPs).

The International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) Developing World Health Partnerships Directory is a database of partnerships between the research-based pharmaceutical industry and actors across all fields of global health; working together to meet current health needs and strengthen health systems in LMICs. With over 250 active case-studies currently profiled, this directory is the largest resource of its kind, with programs that impact every country in the world.



# IFPMA Developing World **Health Partnerships Directory**

The most comprehensive international database for health development programs involving the research-based pharmaceutical industry.

The directory is a continuously expanding online resource that allows users to view in depth partnerships from across the world. Each partnership profile offers valuable insights into why a specific program was developed, and the ways in which it is helping to make a difference to communities and countries in which it operates. These health partnerships bring together governments, intergovernmental and nongovernmental organizations, private sector companies, universities, and foundations to improve the lives of people suffering from HIV/AIDS, malaria, tuberculosis, neglected tropical diseases (NTDs), and noncommunicable diseases (NCDs) as well as tackling cross-cutting challenges such as women's and children's health.

These collaborations allow stakeholders to draw on their respective resources and expertise, resulting in more efficient programs with tangible results. From the training of nurses and doctors to the development of innovative new medicines and mHealth technologies, programs currently showcased include:

- partnerships to address health system infrastructure;
- partnerships to increase availability of treatments;
- partnerships to prevent the spread of communicable and non-communicable diseases (NCDs);
- partnerships to develop new treatments for diseases of the developing world.

Content can be filtered by disease area, program type, country and partner organizations. In just a few clicks, users can identify relevant programs, determine where and how they operate and find out which diseases they are tackling.



# Real Stories, Real Challenges, **Real Solutions**

The stories of people working to implement partnerships on the ground. The testimony of people who have felt health partnerships change their lives.



Hernando, Nurse, Lung Center of the Philippines



Ignacio, Juvenile Arthritis Patient, Argentina



Tsiyon, DSW Family Planning Beneficiary, Ethiopia

The partnerships have a direct impact on the lives of millions of people worldwide. By visiting the "Voices" page, users can hear the personal testimonials from both people who make these partnerships come to life and their beneficiaries.

Users can navigate interactive maps and watch the programs "in motion". The maps allow users to see what types of programs are currently active in different parts of the world, and what disease are a priority concern in different regions.

FIND A PARTNERSHIP

Partnerships by disease
Partnerships by partner
Partnerships by type
Partnerships by company

Health partnerships are widely accepted as effective mechanism for positive change. The programs listed in this directory meet the United Nations Global Compact (UNGC) vision of transformational and sustainable partnerships. The programs go far beyond financial support for development projects or donations; they integrate human resource and infrastructural capacity, lasting technologies, and support for national governments' priorities.

Today, partnerships involving the research-based pharmaceutical industry continue to grow in number, scope, and impact to improve the lives of millions of children and their mothers, adolescents and adults by overcoming significant healthcare challenges throughout the world but especially in to low- and middle income countries (LMICs).

A resource for all actors across the global health and international development communities, the directory is an informative tool showcasing both progress in the field, and priorities across different stakeholders. As such, it can facilitate further coordination and an alignment of future similar programs.

# DEVELOPING WORLD HEALTH PARTNERSHIPS DIRECTORY

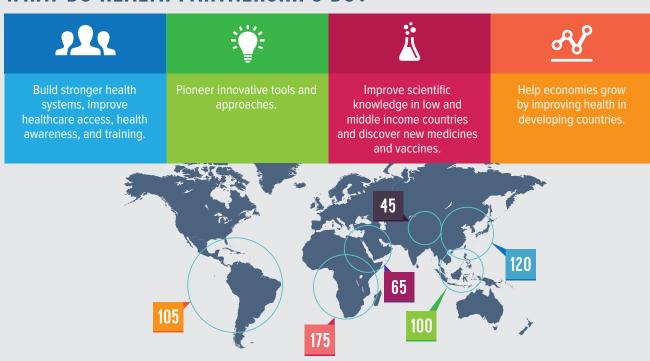
# The power of sustainable and transformational health partnerships

One way the research-based pharmaceutical industry works to improve global health is through multi-stakeholder dialogue and over 250 on-the-ground partnerships. Experience from these collaborations shows that transformative partnerships and accountability frameworks between civil society, the private sector, local authorities and national governments can improve global health and ultimately contribute to more equitable, inclusive and sustainable development.

# CRITICAL SUCCESS FACTORS

- Adopt evidence-based approach to meet health needs.
- Engage in broad-based and multi-company partnerships.
- Ensure aligned partnerships to maximize shared resources and expertise.
- Use existing country systems and promote local ownership.
- Establish more comprehensive measures to track outcomes and impacts.

# WHAT DO HEALTH PARTNERSHIPS DO?



LATIN AMERICA AND THE CARIBBEAN		SUB-SAHARAN AFRICA		MIDDLE EAST AND NORTH AFRICA		CENTRAL ASIA		SOUTH ASIA		EAST ASIA AND THE PACIFIC	
Brazil	55	Tanzania	105	Egypt	40	Uzbekistan	30	India	85	Indonesia	60
Haiti	55	Kenya	95	Morocco	35	Russia	25	Bhutan	55	Vietnam	60
Bolivia	45	Uganda	85	Yemen	30	Tajikistan	25	Bangladesh	55	China	55
		Cameroon	80								

# **PROGRAM TYPES**



185

**PARTNERSHIPS** 

to address **health system infrastructure** (a trained workforce, operating information systems, adequate physical infrastructure).





165

**PARTNERSHIPS** 

to increase **availability of treatments** (differential pricing, product donations, technology transfers).



150
PARTNERSHIPS

change).

to **prevent** the spread of communicable diseases and non-communicable diseases (NCDs) (vaccines, awareness raising and behavioural



95

**PARTNERSHIPS** 

to develop new treatments for diseases of the developing world (including improved research capacities, paediatric R&D).

TOP 4 DISEASE AREA FOCUS			
Women and children health	115		
Infectious diseases (HIV/ AIDS, Malaria, Tuberculosis)	110		
Non-communicable diseases	80		
Neglected tropical diseases	50		

TOP 5 DISEASES	
HIV/AIDS	55
Malaria	40
Diabetes	40
Tuberculosis	35
Cancer	35

TOP 4 TYPES OF PARTNER	
NGOs	385
Academics and hospitals	270
Governments	170
Other businesses	130

TOP 5 RECIPIENT COUNTRIES		
Tanzania	105	
Kenya	95	
India	85	
Uganda	85	
Cameroon	80	

MOST FREQUENT PARTNERS	
World Health Organization	40
United Nations	35
Bill and Melinda Gates Foundation	25
Center for Disease Control and Prevention	15

PARTNERSHIPS WITH DONOR GOVERNMENTS	
USA	19
EU	11
UK	11
France	5
Norway	4
Sweden	4
Switzerland	4
Canada	3
Denmark	3
Ireland	3
Australia	2
Germany	2
Japan	2

# Pioneering global initiatives

IFPMA represents research-based pharmaceutical companies and associations across the globe. Based in Geneva, IFPMA has official relations with the United Nations and contributes industry expertise to help find solutions that improve global health.



Since 2013, IFPMA has launched its own partnerships with global health organizations throughout the world, also featured on the directory. They include:

# **4 HEALTHY HABITS**

A partnerships with the International Federation of Red Cross and Red Crescent Societies (IFRC) which provides information and tools to change behaviors, promote healthy lifestyles in communities around the world and ultimately to reduce the rise of non-communicable diseases (NCDs).

# BE HE@LTHY, BE MOBILE

An initiative led jointly by the International Telecommunication Union (ITU) and World Health Organization (WHO) to scale up mobile technology for noncommunicable diseases (NCDs) prevention, treatment and policy enforcement in eight priority countries. The initiative includes also partners from IT and insurance industries.

# **HEALTHYSCORE**

A mobile application developed with the World Health Professional Alliance (WHPA) that helps individuals rate their behaviors on a stoplight. Customizable reminders support users down the road to healthier living.

# **WOMEN'S CANCER INITIATIVE**

A collaboration between PAHO
Foundation and IFPMA, to increase awareness of breast and cervical cancers and improve screening and earlier detection services to reduce the numbers of women who prematurely die from these cancers. The collaboration also aims to to improve the quality and completeness of cancer registries in selected Latin American countries.

# **CAREER DEVELOPMENT FELLOWS**

A one-year program designed for scientists from low- and middle-income countries (LMICs) to work with pharmaceutical and research institute partners to learn how to lead clinical drug and vaccine trials.

### FIGHT THE FAKES

A multi-stakeholder campaign that gives a voice to those who have been personally impacted by fake medicines and those working to put a stop to this threat to public health.



Check out www.partnerships.ifpma.org for insights into each partnership or use the database to select partnerships in areas or countries of interest.

International Federation of Pharmaceutical Manufacturers & Associations

Chemin Lous-Dunant 15 P.O. Box 195 1211 Geneva 20 Switzerland

Tel: +41 22 338 32 00 Fax: +41 22 338 32 99 Email: info@ifpma.org

www.ifpma.org



