

YOU'RE INVITED TO ATTEND

# THE SPARK OF INVENTION

PRESENTATION AND COCKTAIL RECEPTION

**Jeffrey Kluger**

**Editor at large of TIME magazine** will present the [TIME Invention Poll](#), a global survey of 10,197 people in mature and emerging markets about what drives innovation

**Michelle Lee**

**Deputy Director of the United States Patent and Trademark Office** will discuss the survey results and present PTO initiatives to support global invention and entrepreneurship

**SEPT 23, 2014**

**Vieux Bois restaurant,  
Avenue de la Paix 12, Geneva**

Doors open: 18:30

Program begins: 19:00

Please RSVP to [admin@IFPMA.org](mailto:admin@IFPMA.org)

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