



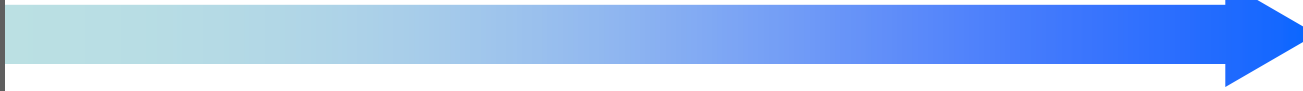
Overview of the pharmaceutical R&D process

Klaus Müller
F. Hoffmann-La Roche AG
Pharmaceutical Research, Basel



World Meteorological Organization
Geneva, November 24, 2009

many fascinating projects –



Xeloda

idea

medical
innovation

improved healthcare
better quality of life



Pegasys

many fascinating projects –
a layman's perspective



Xeloda

idea



some bioactive
compounds



some testing



formulation
improvement

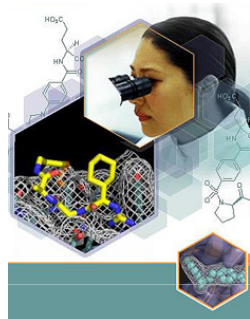


Pegasys

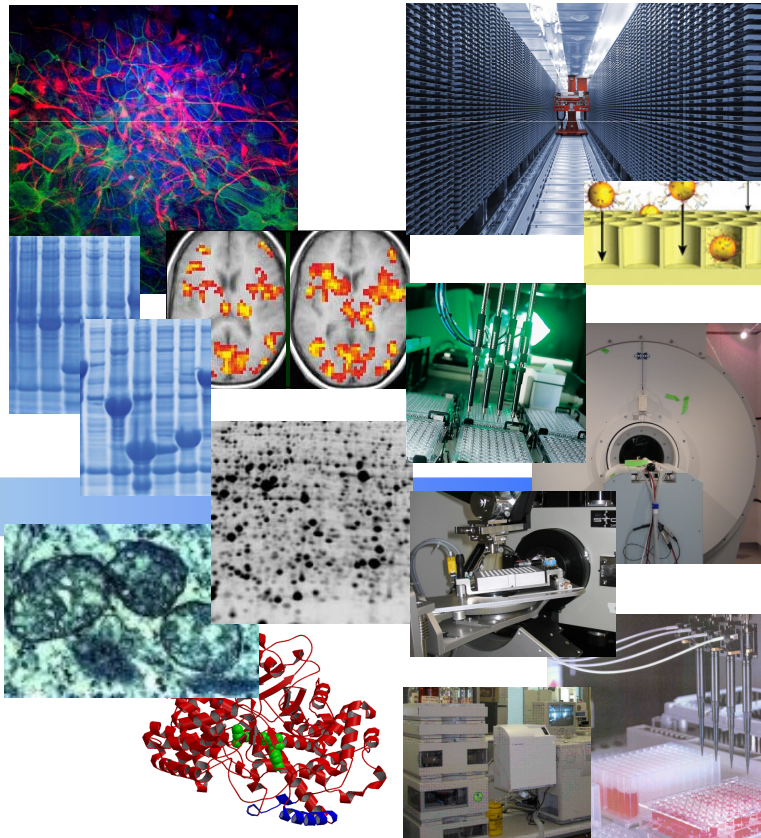
many fascinating projects –
the reality is different



highly complex multidisciplinary R&D



frontier science & high-technology



Xeloda

medical
innovation



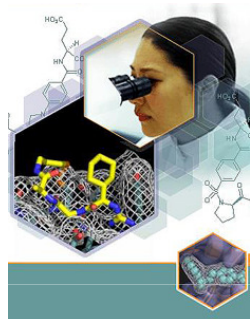
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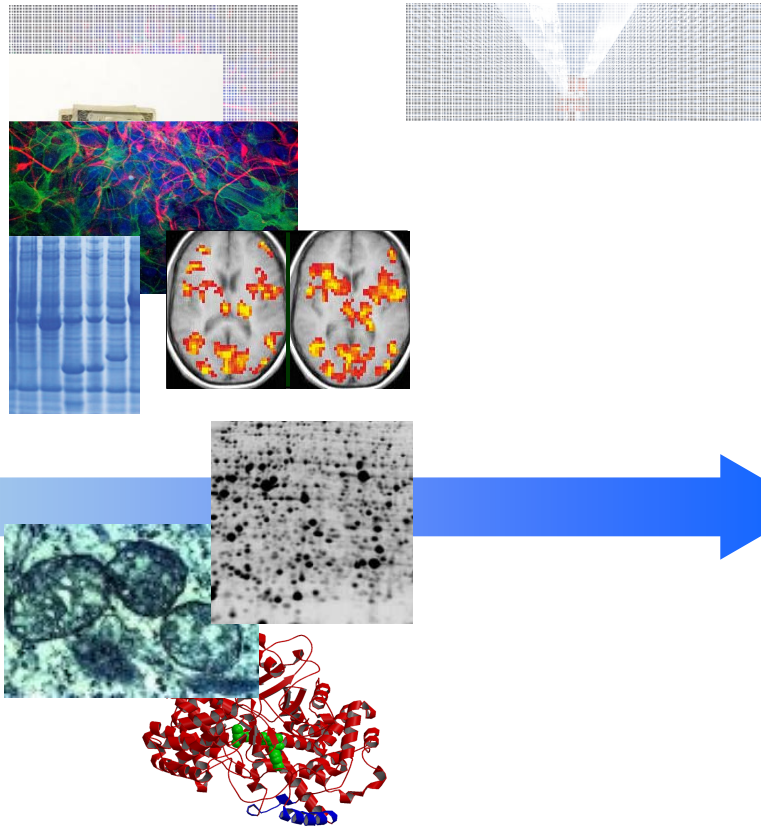
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