

SAVE THE DATE

GLOBAL LAUNCH - VIRTUAL EVENT FROM WASHINGTON, DC

BIOPHARMACEUTICAL LEADERS TAKE ON THE ANTIBIOTIC INNOVATION CHALLENGE

Thursday July 9, 2020 – 9:00 AM to 10:30 AM (EDT)

The world is losing its most powerful tool in healthcare: antibiotics. The reason is rapidly rising antibiotic-resistant infections – also called antimicrobial resistance, or AMR. The world urgently needs new antibiotics, but there are few in the pipeline. This is the result of a long-standing paradox: despite the huge societal costs of AMR, there is currently no viable market for new antibiotics. In the long run, the uncontrolled rise of AMR could have public health and economic consequences greater than COVID-19. But unlike COVID-19, AMR is a predictable and preventable crisis – we must take action now.

Join us on Thursday, July 9 from 9:00 AM - 10:30 AM EDT for a high-level virtual launch event of a new groundbreaking effort to address the AMR challenge.

High-level interventions and panel discussions with:

- Senator Robert P Casey (D-PA)
- Senator Bill Cassidy, MD (R-LA)
- Brandon Noble, former NFL player
- Helen Boucher, MD, FACP, FIDSA, Chief of Division of Geographic Medicine and Infectious Diseases, Tufts Medical Center
- Kathy Talkington, Health Programs Director, Pew Charitable Trusts
- Kevin Utterson, Executive Director and Principal Investigator, CARB-X

With the participation of biopharmaceutical industry leaders:

- David A. Ricks, Chairman and CEO, Eli Lilly and Company
- Kenneth C. Frazier, Chairman and CEO, Merck & Co., Inc.
- Albert Bourla, DVM, PhD, Chairman and CEO, Pfizer
- Stephen J. Ubl, President and CEO, Pharmaceutical Research and Manufacturers of America (PhRMA)
- Michelle McMurry-Heath, MD, PhD, President and CEO, Biotechnology Innovation Organization (BIO)
- Ramani Varanasi, Co-founder, President, and CEO, X-Biotix

[REGISTER NOW - click here](#)

Following registration, the full Washington, DC launch event program and details on how to join the webinar will be shared on July 2, 2020.

The AMR initiative global launch events will take place in Washington, DC and Berlin simultaneously on July 9, 2020, with an event in Tokyo to follow on July 13, 2020. Use this [link](#) for more information and to sign up to these events.



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