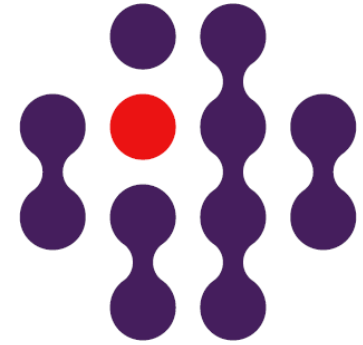


HYPER Healthcare: Youth Perspectives. Empowered



HYPER is a group dedicated to empowering, connecting, and mobilizing young leaders and future decision makers in the life-science industry.

Launched in 2020, HYPER focuses on areas of relevance for young professionals in the biopharmaceutical sector, from innovation to industry footprint to sustainability and supports the emergence of a new generation of industry leaders that can master core global health issues early on in their careers and help amplify industry messages.

HYPER has three main objectives:

1. Empowering young professionals in the biopharmaceutical industry by increasing their exposure to and understanding of global health issues.
2. Reinforcing the culture of networking and enabling young people in the biopharmaceutical industry to share their stories and learn from each other.
3. Fostering a better understanding and awareness of the biopharmaceutical industry contribution to global health to support emerging industry voices in dialogue with and across key stakeholders.

Get in touch with us and join HYPER!

Luca Deplano

HYPER Coordinator, International Federation of Pharmaceutical Manufacturers and Associations

l.deplano@ifpma.org



HYPER | Healthcare: Youth Perspectives. EmpoweRed





Advocacy & Visibility

Calling for youth-driven attention and action on key topics through social media campaigns, blogs, storytelling, and more



Coalition Development & Partnerships

Building new collaborations to expand HYPERS reach and enrich youth perspectives and contributions



Learning & Networking

Fostering dialogue with opinion leaders, innovators, and industry leaders for mutual learning and networking, and cross-generational impact



Policy Engagement

Catalyzing ideas and offering a first-of-its-kind channel for youth working in the industry to speak with one voice to industry leaders and to external stakeholders and share in driving policy change

Over 15 members from a dozen organizations

Commitments:

- Monthly meetings
- Input in position papers
- Other activities on voluntary basis

HYPER's Key Topics in 2022:

- Digital health
- Diversity & inclusion in R&D and clinical trials
- World IP Day & Innovation
- AMR

